



## Privacy Policy

### Introduction

Your privacy is very important to us. Accordingly, we have developed this Policy in order for you to understand how we collect, use, communicate and disclose and make use of personal information. The following outlines our privacy policy.

- Before or at the time of collecting personal information, we will identify the purposes for which information is being collected.
- We will collect and use of personal information solely with the objective of fulfilling those purposes specified by us and for other compatible purposes, unless we obtain the consent of the individual concerned or as required by law.
- We will only retain personal information as long as necessary for the fulfillment of those purposes.
- We will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual concerned.
- Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes should be accurate, complete, and up-to-date.
- We will protect personal information by reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying use or modification.
- We will make readily available to customers information about our policies and practices relating to the management of personal information.

Ultimate Outdoors Network  
[www.ultimateoutdoorsnetwork.com](http://www.ultimateoutdoorsnetwork.com)  
1001 East Browning St.  
Marion, Illinois 62959  
618-969-0478



We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained.

### **E-mail Communications**

Ultimate Outdoors Network is very strict about your privacy and we will never provide your email address to a third party without your explicit permission. Ultimate Outdoors Network may occasionally email its customers with news regarding its products and services as well as current promotions. Customers may remove themselves from Ultimate Outdoors Network's mailing list by sending an email to [info@ultimateoutdoorsnetwork.com](mailto:info@ultimateoutdoorsnetwork.com) with the subject line: "Remove" or "Remove from mailing list".

Although customers may opt out of receiving emails regarding upcoming events, discounts and promotions, we reserve the right to email any customer with important information regarding their account or company news we believe may be important to the customer.

### **Acceptance**

By accessing and using [www.ultimateoutdoorsnetwork.com](http://www.ultimateoutdoorsnetwork.com) (our website), you accept and agree to be bound by the terms and provision of our privacy policy. In addition, when using particular Ultimate Outdoors Network owned or operated services, you and Ultimate Outdoors Network shall be subject to any posted Terms of Service or rules applicable to such services, which may be posted and modified from time to time.

### **Policy Changes**

Ultimate Outdoors Network reserves the sole right to change this policy at any time and for any reason. Any changes made to this policy shall be effective immediately.

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